

MarLA Meeting Minutes

May 11, 2020, 7:00 p.m. via Zoom

Members Present: Beth Honetschlager, Loralee di Lorenzo, Jim Maher, Christine Maefsky, Tom Omdahl, Ruth Ann Willius, Juanita Schodde, , Elaine Larson, Jan Hunton, Lynn Bjorkman, Annie Minnich, Max Smitten,

Members absent:

Also in attendance: Gwen Roden, Megan Lapos, Megan Burke

• MarLA Special Board Meeting-May 11, 2020 (Zoom) **Agenda**

- Welcome and Call to Order - Jim

- Secretary's Report – Christine
 - Minutes from our April 20th meeting were emailed to all
 - Minutes approved

- Treasurer's Update- Lynn
 - All transfers discussed at last meeting were completed
 - Very few transactions otherwise

- Committee Reports (just a few select committees here)
 - Adult Programming – River Radio update
 - May 23rd last planned date but may decide to do one broadcast per month during the summer
 - Audience: first show – 80 live connections and 17 or so listened to rebroadcast; 2nd week there were 75 live listeners; and after that, fewer live listeners – 50 or so; this past week more promotions were put out, reminding people to listen to replays; live listeners were up to 75
 - Panelists can see who is on, so if we have only a few people on live, it might diminish its importance in their eyes (another reason to take a break during the summer)
 - Generally agreed that River Radio has been a great service to the community
 - Otherwise adult programs are taking the summer off

- Children's Programing – Ruth and Megan
 - Status of Science and Art Camps – canceled
 - parents have been notified; Ruth is now working on letting them know how to request refund from Brown Paper Tickets
 - Reading Program incentives – budget request
 - Library has connected with many local businesses in the past few summers, requesting and receiving donations as rewards/incentives
 - This year we would like the Library to buy gift certificates from local businesses as a way of thanking them for their support in the past
 - The amount will basically match what they donated last year
 - Board approved this request, allotting the committee up to \$600 for
 - Will have a form online for kids to fill out as summary of their books
 - Winners will be chosen virtually
 - There will be 13 weeks – starting the first week in June
 - Two prizes per age group per week (2 age groups)
 - Ruth will get the word out to Elaine to put on website
 - Will put together a flyer that can be posted on websites
 - Will ask Sue Knapp to do posters
 - Elaine will work with Ruth on publicity
 - Other online ideas the library can do?
 - Story time?
 - Other? We'll wait and see how the physical distancing goes and then decide
 - Megan could be ready to go with Blanket Bingo at any time if that seems acceptable/possible
- Collections
 - Committee met last Saturday and chose a list of new books
 - We do have new books that came in March, April and are coming in May

- Communications
 - Committee has been helpful with promoting River Radio
 - Operations - Potential opening of library services
 - - Loralee had sent Board members Marine Community Library Reopening Guidelines, Phase I
 - Objectives:
 - Allow patrons to check out library materials.
 - Take precautions to keep our volunteers and patrons safe by minimizing risk of transmission of COVID-19
 - The Board expressed general approval for the procedures proposed
 - If volume of checkouts makes it needed, we might add another date for pickups
 - Or, the committee may decide to limit the number of books a patron can take out per week
 - Children's books might become quite popular with the Reading Incentive program
 - Will not set up a new email for this, but rather use the current email info@ – Chris Hanson would be the one to add volunteer to facilitate this use
 - The message that initially goes out about this new procedure will ask people to be patient as we work to figure out how best to make it work.
 - Plan to start on May 23rd
 - If a volunteer gets sick after volunteering; s/he will notify Jim and he will notify the Minnesota Department of Health
- Website update
 - Bjorn Hagstrom was consulted
 - Work has started to look at ways to update
 - Are there things patrons want in terms of virtual access; if so, let Jim or Juanita know
 - Question was raised about why we needed two websites - The MARLA website needs to be separate for 501c3 purposes (even though it sometimes seems redundant)

- Juanita needs to know how it is accessed – Chris Hanson is owner; Elaine can work with both
- Library Redesign Task Force – Jan, Jim, Mary, Sue Logan, Tammy, ??
 - Survey sent out – 15 sent out; 10 returned
 - Todd Drescher will help with thinking through redesign to address the feedback from the survey – next week
 - Many people felt we needed more shelves for adult books – can we add more shelves without making room too crowded
 - Mary is going to make attempt to weed out various things; arts and crafts things, stage things, old telephone books and more that have been accumulating
- Next board meeting (June 15)
- Adjournment 8:17

*Minutes respectfully submitted by
Christine Maefsky, Secretary*